
Bryan Mills Iradesso clients earn 14 honours at the 2011 Oilweek Annual Report Awards

CALGARY, ALBERTA – Clients of Bryan Mills Iradesso, a financial communications firm, earned three awards and 11 runner-up honours at the 2011 Oilweek | ATB Financial Annual Report Awards at the BMO Centre on Nov. 24, 2011. The winning reports will be featured in the January edition of Oilweek.

The award winners included Yoho Resources, which won top honours for editorial and graphic design in the junior oil and gas category, McCoy Corporation, which won for best financial statements and analysis for service and supply companies with revenues under \$175 million, and Freehold Royalties, which won for best editorial and graphic design for intermediate oil and gas companies.

Volunteer editors, graphic designers and financial analysts judged dozens of annual reports in July 2011. Two winners and runners-up were announced in each of 12 categories. One winner was chosen for editorial/graphic design and one for financial statements and analysis. Here is the list of Bryan Mills Iradesso clients that were honoured:

2011 Oilweek | ATB Financial Annual Report Awards

Senior Oil & Gas Companies – Category B

PetroBakken Energy

Runner-up in the Editorial and Graphic Design Category

Petrominerales

Runner-up in the Financial Statements and Analysis Category

Provident Energy

Runner-up in the Financial Statements and Analysis Category

Intermediate Oil & Gas Companies

Freehold Royalties

Winner in the Editorial and Graphic Design Category

Bankers Petroleum

Runner-up in the Editorial and Graphic Design Category

Junior Oil & Gas Companies – Class A

Yoho Resources

Winner in the Editorial and Graphic Design Category

Runner-up in the Financial Statements and Analysis Category

Junior Oil & Gas Companies – Class AA

Winstar Resources

Runner-up in the Editorial and Graphic Design Category

Runner-up in the Financial Statements and Analysis Category

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Emerging Oil & Gas Companies

Eagle Energy Trust

Runner-up in the Editorial and Graphic Design Category

Service & Supply Companies – Under \$175 million

McCoy Corporation

Winner in the Financial Statements and Analysis Category

Runner-up in the Editorial and Graphic Design Category

Computer Modelling Group

Runner-up in the Editorial and Graphic Design Category

Runner-up in the Financial Statements and Analysis Category

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About Bryan Mills Iradesso

Bryan Mills Iradesso (BMIR) is one of Canada's leading integrated communications and design firms. With offices in Calgary and Toronto, BMIR brings a national scope and the expertise of 50 professionals with backgrounds in investor relations and financial communications, branding, marketing communications, graphic design and web development. BMIR provides the ultimate in quality integrated communications services, helping clients connect with targeted audiences in an effective and creative manner.

About the Oilweek | ATB Financial Annual Report Awards

The Oilweek | ATB Financial Annual Report Awards ceremony is held each November to honour the best annual reports in the oil and gas sector. For 35 years, this event has promoted excellence in editorial and financial reporting in the Canadian oil and gas exploration and production, transportation, and service and supply sectors.